

NYC TREATS TOBACCO

Helping healthcare organizations help their patients quit

Our mission is to support health care organizations, particularly those serving patient populations with socio-economic and psychosocial difficulties, to implement policies and system changes that will ensure that all patients are routinely screened for tobacco use and all tobacco users are offered evidence-based treatment for nicotine dependence.

NYC Treats Tobacco provides tailored technical assistance and coaching to implement quality improvement strategies including working with your team to:

- ✓ Update your current *institutional tobacco use treatment (TUT) policy* to align with the Public Health Services and NYSDOH evidence-based guidelines
- ✓ Map the full spectrum of TUT quality indicators in your electronic health record to *fulfill federal quality reporting* requirements
- ✓ Generate *performance feedback* reports
- ✓ Ensure you are meeting TUT related *meaningful use* measures
- ✓ *Optimize billing* to obtain Medicaid reimbursement for TUT
- ✓ Implement a seamless system to refer smokers to the New York State (NYS) *NYS Smokers' Quitline*
- ✓ Provide access to webinars and *panel discussions* that can assist in health system change

Why focus on tobacco use treatment?

Reduce the Burden of Tobacco-Related Disease in Your Patient Population

- ◆ Tobacco use is the number one cause of preventable morbidity and mortality and leads to 25,000 deaths per year in New York State¹
- ◆ > 70% of smokers visit a health care provider each year, creating a window of opportunity to intervene²

Align with New York State and Federal Health Priorities and Regulatory Standards

- ◆ TUT is a core component of the NYS Prevention Agenda and an optional component of the NYS Delivery System Reform Incentive Payment Program³
- ◆ The Affordable Care Act requires coverage for TUT⁴
- ◆ Health Resources and Services Administration Uniform Data System requires reporting on tobacco use screening and cessation interventions⁵

Smokers have health care expenses that are 30% higher than nonsmokers

- ◆ Annual smoking-related health care costs and lost productivity in New York total \$14.2 billion⁶

NYC Treats Tobacco is led by the NYU School of Medicine, Department of Population Health

with funding from the New York State Department of Health, Bureau of Tobacco Control. Contact: (646) 501-2899 or info.nyctt@nyumc.org

1. https://www.health.ny.gov/prevention/prevention_agenda/2013-2017/plan/chronic_diseases/focus_area_2.htm

2. http://www.ahrq.gov/professionals/clinicians-providers/guidelines-recommendations/tobacco/clinicians/update/treating_tobacco_use08.pdf

3. https://www.health.ny.gov/health_care/medicaid/redesign/delivery_system_reform_incentive_payment_program.htm

4. <http://www.lung.org/stop-smoking/tobacco-control-advocacy/reports-resources/tobacco-cessation-affordable-care-act/>

5. <http://bphc.hrsa.gov/policiesregulations/performance/measure/index.html>

6. <http://www.nysmokefree.com/EMP/EMPSubpage.aspx?Pn=TOBACOCOSTS>

Partnering with NYC Treats Tobacco

NYC Treats Tobacco (NYCTT) is a contractor of the *Health Systems for a Tobacco Free New York* grant, funded by the New York State Department of Health, Bureau of Tobacco Control. We work with a wide range of medical and behavioral health facilities. We would be glad to speak with you if your organization meets any of the below criteria. If you are unsure, please contact us!

Where do we work?

The organizations main facility must be located within the five boroughs of New York City



What types of organizations do we target?

Federally Qualified Health Centers
Community Health Centers
Personalized Recovery-Oriented Service Providers
Article 28 Clinics
Article 31 Clinics
Outpatient Behavioral Health Providers
OASAS-Certified
OMH-Certified
NYC Health Homes
LGBTQ Community Centers



What populations do we target?

Underserved or Disenfranchised Communities
Low socioeconomic status
Underinsured or Uninsured
Experiencing Psychosocial Difficulties that would benefit from Mental Health Interventions
May Also Identify as LGBTQ



What initiatives do we align with?

Delivery Service Reform Incentive Payment Program
Meaningful Use
Opt to Quit Implementation
Patient Centered Medical Homes
HRSA Uniform Data System Measures



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